



**NATIONAL
SC-ST HUB**

Safalta ki pehchaan



**National SC-ST Hub
Progress Report
FY 2023-2024**

National SC-ST Hub
Hub of Endless Opportunities

Achievement Report

National SC-ST Hub (NSSH)

The National SC-ST Hub Scheme aims to enhance the capacity of SC/ST entrepreneurs and promote an "entrepreneurship culture" among the SC/ST population. The Scheme empowers the SC/ST community to participate in the public procurement process and meet the mandated target of 4% procurement from SC/ST enterprises under the Public Procurement Policy by Ministries, Departments, and CPSEs.

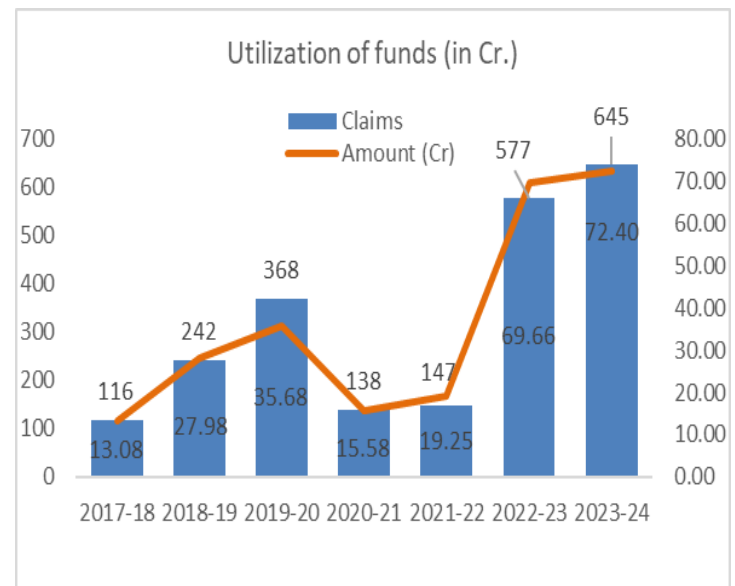
Since inception of the scheme in 2016, several interventions and sub-schemes have been introduced in consultation with various stakeholders for capacity building, technology upgradation, market linkage, and more for existing and aspiring SC-ST entrepreneurs. As a result, there has been more than **17-fold increase in procurement from SC-ST MSEs i.e., from Rs. 99.37 Cr (0.07%) in FY 2015-16 to Rs. 1705.43 Cr (1.01%) in FY 2023-24**. Till FY 2023-24, **1.27 lakh of existing & aspiring SC/ST entrepreneurs have been benefited from the NSSH scheme**.

Achievements FY 2023-24

Special Credit Linked Capital Subsidy Scheme (SCLCSS)

Over the past few years, there has been a prominent escalation in fund utilization Under the Special Credit Linked Capital Subsidy Scheme (SCLCSS) component of NSSH. This upsurge is primarily attributed to extensive awareness & outreach activities as well as inclusion of the service sector in the component.

During FY 2023-24, subsidy amounting to **Rs. 72.40 Crore** was released against **645 claim applications** uploaded by the PLIs/Nodal Banks on the MIS Portal. This includes SCLCSS subsidy of **Rs. 32.22 Crore** released against 344 claim applications for SC/ST MSEs from the service sector, following its inclusion w.e.f. 15.11.2021.



Capacity Building Training Programs

Capacity Building is one of the key components of the NSSH Scheme that enables both existing & aspiring SC/ST entrepreneurs to upgrade their skills and capabilities in line with market trends.

During the FY 2023-24, **5,396 existing & aspiring SC/ST entrepreneurs have been imparted training in NSQF & Non-NSQF capacity building training programs** out of which **around 33% are women**. Trainings have been divulged in major sectors such as general engineering, IT & ITeS, Handicrafts and Electronics, etc. Going forward, the scheme shall focus on taking up training programs pertaining to Industry 4.0 and emerging sectors.



Special Marketing Assistance Scheme (SMAS)

During FY 2023-24, **732 SC/ST MSEs** were facilitated for participation in **31 domestic exhibitions** under the Special Marketing Assistance Scheme (SMAS) component of National SC-ST Hub (NSSH) scheme.

Further, **123 Special Vendor Development Programs (SVDPs)** were organized during FY 2023-24 in association with the selected CPSEs to enhance the participation of SC/ST MSEs in the procurement process. These SVDPs were **participated by 6955 SC/ST MSEs**.



Mega Conclaves

During the FY 2023-24, **05 Mega SC-ST Conclaves** have been organized in the SC/ST dominant districts including Gumla (Jharkhand), Jhabua (Madhya Pradesh), Itanagar (Arunachal Pradesh), Shillong (Meghalaya), and Jalaun (Uttar Pradesh). Around **3,472 SC/ST entrepreneurs** participated in all these mega conclaves. These Conclaves have been attended by Industry Associations, Banks, CPSEs, and officials from Ministry of MSME, etc.

In addition, CPSE Conclave on Public Procurement Policy, GoI – Resilience to Resurgence has been organized on 29th February 2024 at Vigyan Bhawan, New Delhi. The Conclave was organized with the objective of sensitizing, recognizing, and felicitating the efforts of CPSEs towards fulfilling the mandate of the Public Procurement Policy. The Conclave has been attended by more than 172 officials representing 100+ CPSEs along with dignitaries from the Ministry of MSME. **Selected CPSEs were awarded** for their exceptional performance across various categories during the CPSE Conclave.



Shri Narayan Rane Hon'ble Union Minister MSME keynote address at CPSE Conclave



Shri Bhanu Pratap Singh Verma, Hon'ble Union Minister of State, MSME inaugurating exhibition at Gumla Conclave



Shri Bhanu Pratap Singh Verma Hon'ble Union Minister of State inaugurating exhibitions at NSSH Itanagar Conclave, Arunachal Pradesh along with Shri Tumke Bagra, Hon'ble Minister of Industries, Government



Shri Bhanu Pratap Singh Verma Hon'ble Union Minister of State addressing the audience during NSSH Conclave at Jalaun.



Dignitaries on the Dais at NSSH Shillong Conclave (Left to Right): Additional Development Commissioner, O/o DC-MSME Dr. Ishita Ganguli Tripathy; Commissioner & Secretary, Dept. of Commerce & Industries, Government of Meghalaya, Shri Pravin Bakshi; Chairman, Meghalaya Industrial Development Corporation (MIDC), Shri James P.K. Sangma; Secretary, Ministry of MSME, Govt. of India Shri S.C.L. Das; Secretary, North Eastern Council, Shri K. Moses Chalai; Jt. Secretary-SME, Ministry of MSME, GoI Ms. Mercy Epao; Principal Chief Conservator of Forests, Govt. of Meghalaya, Shri R.S. Gill

Snippets of the social media coverage under NSSH Scheme and testimonials



Dinesh Rajvanshi
- Dint-Tech Control Pvt. Ltd

“Subsidy to Chandrayaan- 3 Success,”

Sh. Dinesh Rajvanshi's entrepreneurial journey from Gujarat is truly inspiring. Born into a modest family, he embarked on his entrepreneurial journey in 1971 by producing Industrial compressor. To scale up his business, he sought support from NSSHO, Surat, and secured a substantial subsidy of Rs 25 Lakh under the Special Credit Linked Capital Subsidy Scheme (SCLCSS) component of National SC-ST Hub. He has attended several SVDPs, because of that he has received prestigious work orders from organization like DRDO, ISRO, etc. His dedication, coupled with the unwavering support of NSSH, led to a remarkable achievement. Compressors manufactured by his firm played an integral role in the Chandrayan-3 mission. At present, his clients include NTPC, ISRO, Physical Research Laboratory and ECIL. His journey is an epitome of combining determination with strategic collaboration, which resulted in extraordinary accomplishments that uplifted both individuals and the nation. MSMEs like his, are the backbone of India, playing a pivotal role in the nations journey towards achieving new milestones.

New Interventions

Business Accelerator Program

On 15th May 2023, IIM-Jammu commenced the **Business Accelerator Program (BAP)** for 47 SC/ST entrepreneurs and their wards in collaboration with DICCI and CII. The program has been initiated under- "**Reimbursement of short-term training program fee of top 50 NIRF ranked management institutions**" component of NSSH scheme. The program provides opportunity to the SC/ST candidates to learn management concepts, financial understanding, business analytics, etc. and 6 months of mentoring & handholding support is also provided through CII and DICCI.

The 2nd batch of BAP commenced on 15th Jan 2024 and mentoring & handholding support to entrepreneurs is presently underway.

Applications are invited for the Business Accelerator Program
organized by IIM Jammu
For Existing SC/ST Entrepreneurs and the wards (aspiring entrepreneurs) of SC/ST Entrepreneurs

For Whom

- Existing SC/ST Entrepreneurs and the wards (aspiring entrepreneurs) of SC/ST Entrepreneurs
- Age above 18 years
- Preference given to women SC/ST candidates
- Orphan/son (anti-discrimination)

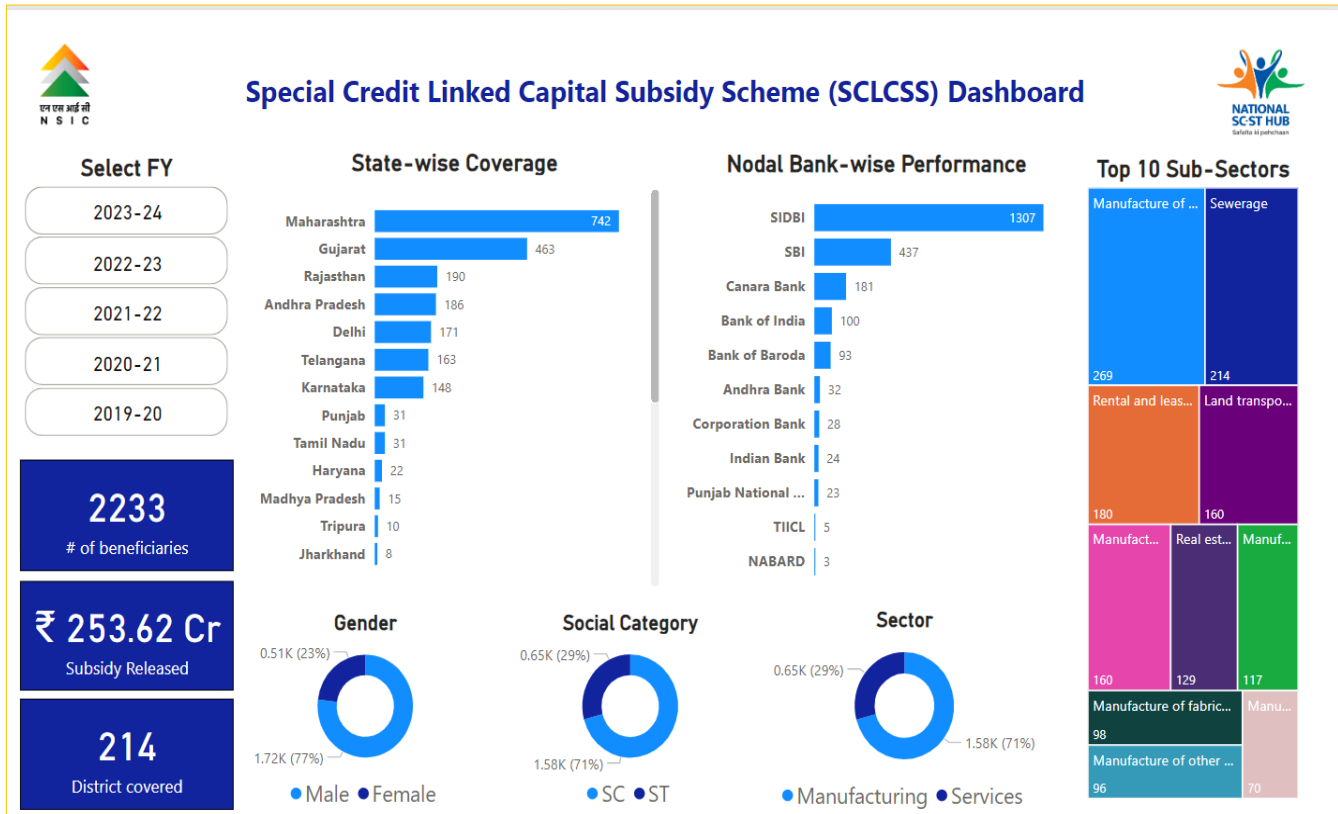
Program Fee

- Total Program fee per candidate is Rs 5.1 lakh (Rs 195,000)
- The maximum under the NSSH scheme is 50% of the Total Program Fee, i.e., Rs. 95,000 per candidate.
- IIM Jammu provides scholarship to the participants to partly cover a 50% share of the Total Program Fee, i.e., Rs. 50,000
- Income, which participant will be paying only Rs. 5000 plus GST, i.e., Rs. 6,000.

Program Start date: 15th May, 2023
APPLICATION END DATE: 05th May 2023
www.iimj.ac.in
For information, please visit: <https://forms.gle/S7Z9562Ka6w9D6>

Special Credit Linked Capital Subsidy Scheme Dashboard

A **dashboard has been created** to provide real-time progress of the Special Credit Linked Capital Subsidy Scheme under NSSH. It is being used to monitor, track, key performance of States, Nodal Banks, Sectors. Dashboard for capacity building training programs is already live since 2022-23.





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National SC-ST Hub (NSSH)

National Small Industries Corporation Ltd. (NSIC)

First Floor, NSIC Bhawan, Okhla industrial Estate, New Delhi -110020

Phone No: 011-26926275 (Extn. 259, 533)

Toll Free Number: 1800-11-1954

Email ID: nsshsupport@nsic.co.in

Website: www.scsthub.in

NSSHO Offices: [National SC ST Hub Offices \(NSSHO\) | SC ST Hub](#)