



सत्यमेव जयते

**Ministry of Micro, Small
and Medium Enterprises**
Government of India



**NATIONAL
SC-ST HUB**
Safalta ki pehchaan

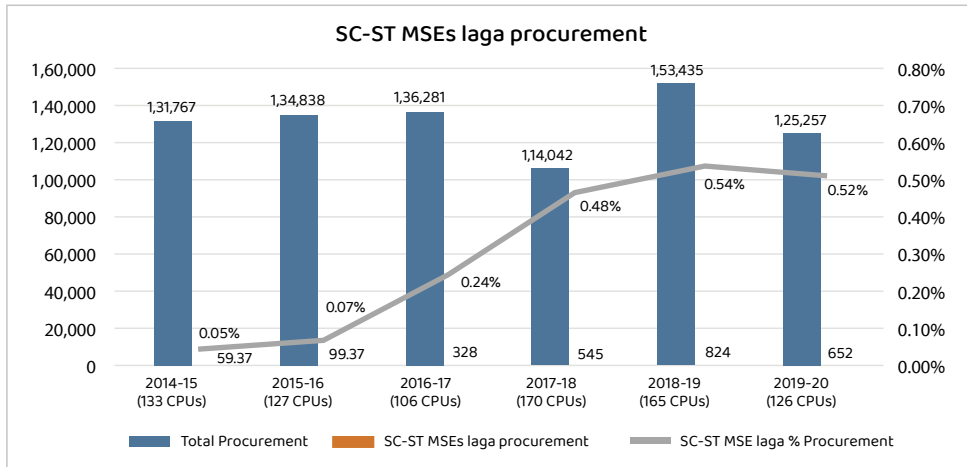
NATIONAL SC-ST HUB

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



The Hon'ble Prime Minister, Shri Narendra Modi launched the National Scheduled Caste Scheduled Tribe Hub (NSSH) in October 2016. It is one of the flagship programmes under the Ministry of Micro, Small and Medium Enterprises (MSME) and is being implemented by National Small Industries Corporation (NSIC). The programme endeavours to promote entrepreneurship amongst SC-ST community and enable effective participation of SC-ST owned MSEs in public procurement.

While the Hub has manifold objectives, the primary objective is to enhance participation of SC-ST MS Es in Public procurement so as to achieve the mandate of 4% annual procurement of goods and services by central ministries, government departments and CPS Es from SC-ST owned MS Es as per Public Procurement Policy (PPP), MSE Order 2012. As a result of various initiatives taken under the Hub, the procurement percentage from SC-ST MS Es has increased significantly over the years as can be seen below.



Initiatives by the Hub

Capacity Building & Skill Development

To develop technical capabilities and business skills of SC-ST MSEs, the Hub is currently offering various industry specific trainings, Business Orientation Programmes, Entrepreneurship and Management Development Programmes, knowledge sessions on E-Tendering, GeM, etc. in close partnership with industry and academia. Some of the courses include Digital Marketing, CNC Operator, Mobile Repairing, Security Alarm & Smoke Detector, Refrigeration and Air-Conditioning, Tool Design, Web Designing, etc. Currently under the Hub, 36 training institutes are offering 137 different types of courses through 1053 batches in 65 training centres across 78 locations in 23 States. Over 21,000 SC-ST candidates have been trained under the NSSH till March 2020.



National SC-ST Hub Offices (NSSHOs)

To provide complete handholding and mentoring support to SC-ST MSEs across their lifecycle, NSSH Offices have been opened in 15 locations including Agra, Lucknow, Patna, Guwahati, Kolkata, Pune, Bengaluru, Chennai, Ranchi, Bhubaneswar, Mumbai, Ludhiana, Hyderabad, Surat and Shillong. These offices are responsible for providing end-to-end professional support services to SC-ST MSEs across areas such as vendor empanelment, bid participation, capacity building, market and financial linkages, awareness on various government schemes, etc.

Vendor Development Programmes (VDPs)

The Hub is providing complete facilitation support in organizing various vendor development programmes across the country. The key objective of these programmes is to provide a platform to potential vendors from SC-ST community and buyer CPSEs. During these programmes complete know-how is provided to participating SC-ST MSE units in terms of vendor registration procedures, documentation, items being procured by Government Departments/CPSEs and expectations with respect to qualification criteria and quality of each CPSE.



States Conclaves

To bring together CPSEs, industry associations, SC-ST entrepreneurs and State Governments on a common platform and deliberate upon steps to be taken to fulfil the obligation set under the Public Procurement Policy mandate for SC-ST entrepreneurs, the Hub has organized State Conclaves across the country. The primary objective of these conclaves is to create awareness amongst stakeholders on various steps undertaken by the government to promote SC-ST MSEs and develop coherence to ensure enhanced participation of SC-ST MSEs in public procurement. Over 47 State Conclaves across the country have been organized by the Hub.

Schemes for SC-ST entrepreneurs

To promote an "enterprise culture" amongst the SC-ST population and capacity building of existing entrepreneurs, the Hub has launched various schemes with an aim to extend maximum financial benefits to SC-ST MSEs. The Salient features for each of the schemes are:

S.No.	Scheme Name	Key Offerings
1.	Special Marketing Assistance Scheme (SMAS)	Marketing support to SC-ST enterprises for enhancement of competitiveness and marketability of their products by way of participation in the following events. Organizing visit to international exhibitions, trade fairs, seminars abroad Participation in international exhibitions, trade fairs abroad Organizing visit to domestic exhibitions, trade fairs Participation in domestic exhibitions, trade fairs Organizing Vendor Development Programmes Organizing workshops, seminars, awareness campaigns
2.	Special Subsidy for registration under Single Point Registration Scheme (SPRS)	The SC-ST MSEs desirous of getting registered with NSIC under its Single Point Registration Scheme have to pay only a token amount of Rs. 100/- plus applicable GST. The registration certificate mentions the production/service capacities installed by the unit and the same is widely accepted amongst the buyer organizations of Govt. of India. The data of such registered SC-ST MSEs is shared with various CPSEs regularly. The unit registered under above scheme are eligible to get the following benefits: <ul style="list-style-type: none"> • Issuance of tenders free of cost • Exemption from payment of Earnest Money Deposit (EMD) • In tenders, participating MSEs quoting price within price band of L1 + 15 percent shall also be allowed to supply a portion up to 20% of requirement by bringing down their price to L1 Price where L1 is non MSEs

S.No.	Scheme te	Key Offerings
3.	Bank Loan Processing Fee Reimbursement Scheme	Reimbursement of 50% or Rs. 1,00,000/- (excluding GST and other applicable taxes), whichever is less, on bank loan processing fee paid by SC-ST MSEs for availing business loans
4.	Bank Guarantee Charges Reimbursement Scheme	Reimbursement of 50% or Rs. 1,00,000/- (excluding GST and other applicable taxes), whichever is less, on Performance Bank Guarantee charges paid by SC-ST MSEs to the respective bank
5.	Testing Fee Reimbursement Scheme	Reimbursement of 50% or Rs. 1,00,000/- (excluding GST and other applicable taxes), whichever is lower, charged as testing fee for availing testing services from NABL and/ or BIS accredited laboratories across the country in a financial year by SC-ST MSE
6.	Export Promotion Council Membership Fee Reimbursement Scheme	Reimbursement of 50% or Rs. 20,000/- (excluding GST and other applicable taxes), whichever is less, in a financial year to SC-ST MSEs on membership fees charged by various Export Promotion Councils (EPCs)
7.	Reimbursement Scheme on Capacity Building Management Course Fee	Reimbursement of 90% upto Rs. 1,00,000/- for attending up to 2 training courses (upto 30 days duration) from top 50 institutes as identified by Ministry of Human Resource Development under the National Institute Ranking Framework (NIRF) in the area of management in a financial year
8.	Reimbursement of membership fee of B2B portal	100% subsidy on the membership fee of B2B portal (www.msmemart.com) provided to all SC-ST entrepreneurs for the 1st year of registration. For more details, please visit: www.msmemart.com

For more details regarding above schemes, please visit: www.scsthub.in

Collaboration with State Governments

The State Governments/Union Territories play an important role and act as a catalyst in proliferating the benefits to SC-ST MSEs. To ensure that the culture of entrepreneurship spreads at the grass root level, collaboration has been made with various State Governments to carry out interventions including-vendor development meets, skill development programmes, exhibitions/trade fairs, workshops, awareness campaigns, etc.

Call Center

As part of the Hub, a call center facility has also been established to ensure all queries related to NSSH scheme get answered regularly. Additionally, the center also helps in verification of SC-ST MSE data, dissemination of information on all new initiatives under the Hub, CPSE outreach activities, and product match-making between CPSE & potential vendors, etc.

For more details regarding the scheme and its benefits, please contact :

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